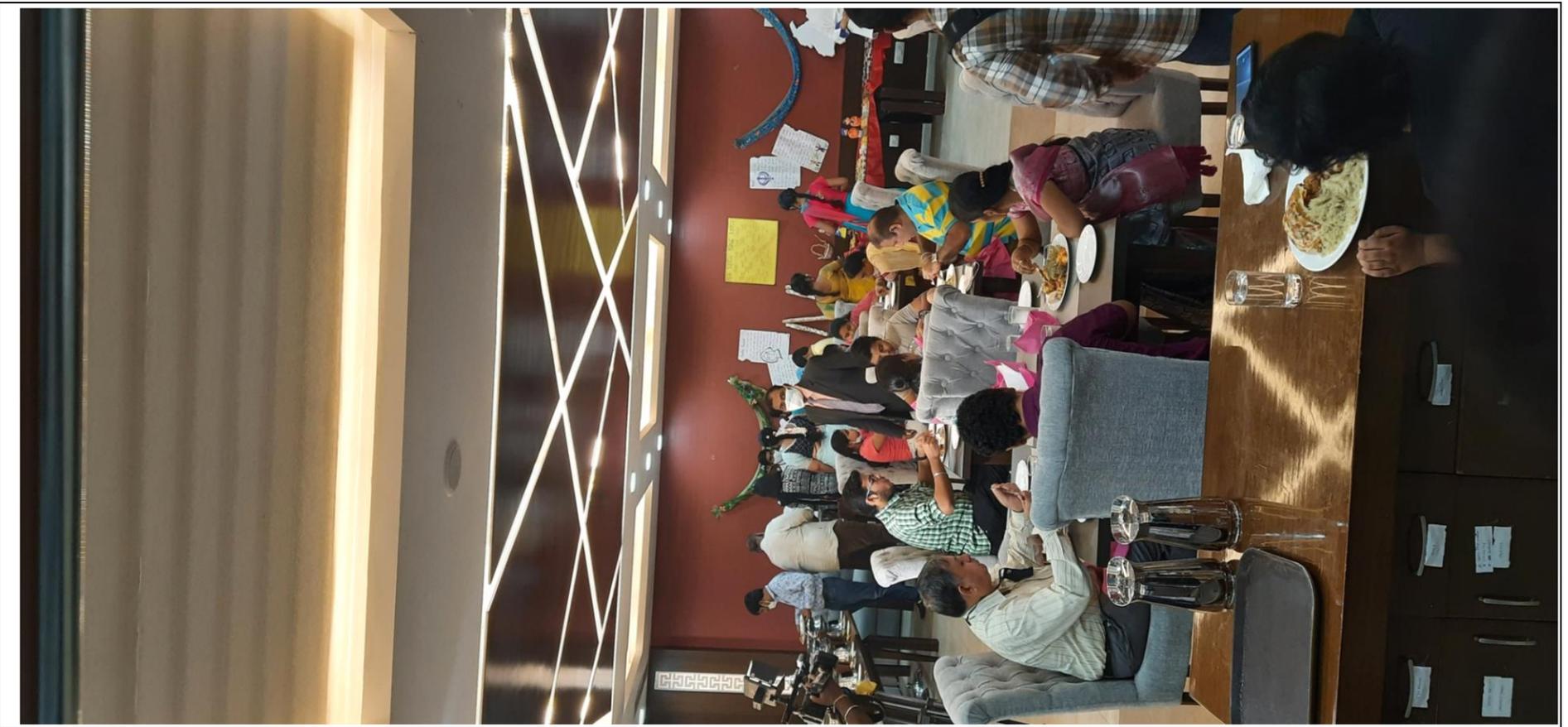


**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA  
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES  
DURING AUGUST 2021**

<b>Sr. No</b>	<b>Activities by India Tourism Offices / CIHMs / IITTM</b>	<b>Month of Activity</b>	<b>Proposed Activity</b>	<b>Details of the Activity</b>	<b>Paired States involved</b>	<b>No. of Participants / Attendees</b>	<b>Any other relevant information</b>
01	IHM Gurdaspur	AUGUST 2021	Practical demonstration and presentation of both cuisines for Punjab and Paired state Andhra Pradesh	Faculty members from IHM Gurdaspur visited ICI Tirupati Andhra Pradesh for Practical demonstration and presentation of Punjabi cuisine to the students, stakeholders and tourism officials.	Andhra Pradesh	15 Students Participants /75 Guest	









**SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF AUGUST 2021**

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	40	48	100	40	1781
2	INSTAGRAM IHM Gurdaspur Page	104			346	482